

# LEARNING 20 15 RIDERS

*PART OF THE LEARNING CIRKUS OF  
TIIMIAKATEMIA JYVÄSKYLÄ FINLAND*



*Innovate by Riding*

## We are performing the largest mobilisation of young team entrepreneurs in European history: Tiimiakatemia Learning Cirkus from Finland

More than 100 team entrepreneurs and team coaches will leave our facility in April 2015. It's time to hit the road. We have found that no one will come to look for us here in Jyväskylä Finland. We are prisoners of our province, like many other companies and educational institutions operating in our area. There are some international activities and travelling of course. People travel to the world from Jyväskylä, and vice versa; Tiimiakatemia had more than one thousand visitors last year. But now we are raising the bar! We'll visit hundreds of companies, factories, colleges and universities of Europe. More than 101 visits to businesses and factories around Europe.

The aim of our trip is to participate in the 2st Global Meeting of Team Entrepreneurs, held in Amsterdam from 23. to 24. April 2015. We are the main coordinator of the event and responsible organiser. By plane, you'd be there already! This time, we have chosen land vehicles, however, because we want to travel along the landscape and get a genuine feel of the everyday life of different countries and busi-nesses. Each of us has agreed in advance and will complete 5-7 visits to businesses and institutions during the trip.

One travelling team of  
Tiimiakatemia Learning Cirkus is

### Learning Riders

The mission of this team is to

### Innovate by riding

#### TIIMIAKATEMIA IN BRIEF:

- Entrepreneurship unit of JAMK University of Applied Sciences Jyväskylä Finland
- 12 team companies, 140 team entrepreneurs
- 5 full-time team coaches
- Degree: Bachelor of Business Administration, duration of 3.5 years, 210 credits



Do you know any idea, how to plan your motorcycle trip to Europe? We have: just go to the attic and try to find an old radio with screen of all radiostations in Europe. Here you see one: Moskwa, B.B.C. (what is this country?), M.Carlo, Tirana, A.F.N.-Munchen, Falun, Vatican, Limoges.....



# WE WILL OPEN THE ROAD FOR COLLABORATED INNOVATIONS

Jyväskylä - Turku - Stockholm - Trollhättan - Göteborg - Frederikshavn - Århus - Billund - Assen - Harlingen - Amsterdam

Tiimiakatemia's Learning Circus is the greatest invasion of Europe in team entrepreneurs history.

## Rules of the game are clear:

- You must be a student or coach of Jyväskylä Tiimiakatemia.
- You and your team must arrive in Amsterdam no later than 23 April 2014 at 12:00, and the journey can start no earlier than 15 April 2015.
- You can travel only by land and water transport, flying is strictly prohibited. Return to Finland, however, is allowed by plane.
- What is the Circus Group? It includes up to four team entrepreneurs. They may belong to the same or to different teams.
- On the way from Finland to Amsterdam, every Circus Group must appear in the following places: one company, one factory, one university, one college, and one vineyard/brewery. In addition, at least one UNESCO or tourist site must be visited.
- Travelling may be with your own team or within a bigger group. Visiting companies and educational institutions, how-ever, is suggested with own circus groups.
- Then you can participate in the 2st Word Congress of Team Entrepreneurs in Amsterdam from 23 to 24 April 2015
- We recommend returning to Finland by Thursday, 30 April 2015 at the latest.



## TIIMIAKATEMIA'S VISIO 2018:



# GLOCALLY BLASTING 4.0 TRANSTEAMPRENEUR

# TEAMPRENEURS 1.GLOBAL MEETING

In Keszthely on the Balaton Hungary 7.-9.5.2014



Team entrepreneurs all over the world gathered Conference Hotel Helikon at Lake Balaton Hungary. in may 2014. The Hotel received international visitors when the Tiimiakatemia's "Circus Group members" arrived. The theme of the Global Meeting was simply "The Power of teams"!

The teams will challenge each other in the most arduous tasks in which subjects were innovation, marketing and management.

The mayor of the Global Conference Village was coach Péter Tasi and the event opened by the Finnish Ambassador in Hungary Pasi Tuominen.



# TIIMITRATREKEMIA THE BUBBLE CIRKUS

NOT SO TYPICAL JOURNEY  
DIFFERENT ABOUT...

Timo Lehtonen  
Teamcoach  
Tiimiakatemia  
Jyväskylä, Finland

+358 40 5932872  
letim@jamk.fi  
www.motoletim.  
wordpress.com

Henry Vesin  
Teampreneur  
Tiimiakatemia  
Jyväskylä, Finland

+358 40 7348559  
henry@mittava.fi

